



William Tennent Music Boosters Association
333 Centennial Road, Warminster, PA 18974

Dear Band Members and Parents,

August 2024

We are pleased to announce that the 28th Annual Celebration of Bands (COB) will be held on Saturday evening, November 2, 2024. Marching bands from the surrounding area visit William Tennent to perform at our stadium. Each band is rated by a panel of judges and receives an award based on their performance. It is the largest fundraiser for our Marching Band. We raise money at COB through the sale of entrance tickets, novelties, refreshments and program books. The majority of the money is raised through the sale of ads for our program book. The profits will be disbursed to those Marching Band families that meet the following requirements regarding **Selling Ads** and **Volunteering** which have been established by the WT MBA Executive Board.

Volunteering:

- At least one parent or guardian must volunteer at the Celebration of Bands show on Saturday, November 2, 2024.
- This will involve working the "Full Evening" of COB, as well as your choice of working either the set up or evening clean-up.
- Both parents or guardians are required to volunteer if there are two students in the marching band.

Selling Ads:

- Students are required to sell ads for the program book. This is the fastest way to increase your student account which can be used to pay for the varying costs associated with marching band (i.e. trips, dues, etc.).
- The first \$50 of total ad sales per student will go toward the printing of the program book. All remaining money from ad sales will go directly into your students account to be used at your discretion for defined band-related fees. For example, if a student sells \$200 in ads, \$50 will go toward the printing and \$150 will be deposited into the student account.
- If a student sells ads and no adult has volunteered to help with COB, the student will not receive any portion of the sales. The entire amount, less the \$50 toward printing, will go directly toward the total COB profit of the Marching Band.
- All other profit from ticket sales, ad book sales, novelty sales, concessions, etc. will be directly deposited into the WT MBA general fund.

Getting ads is not difficult! Ask your dentist, doctor, hair stylist, bank, grocery store, florist, restaurant, or any other business that you frequent. Everyone should be able to sell a minimum of \$100 in ads. **Remember, the more ads you sell, the more money for your student account!**

This packet includes a “**Dear Supporter**” **Letter** and **Ad Form** for you to give to those businesses that you are soliciting. Please make additional copies of these forms and leave them in your car to contact businesses as you are doing everyday errands. We can also provide you with a copy of the program book from the previous COB to use as a selling tool for prospective advertisers.

The attached **Bought Ad in 2022 List** can be used as a reference to reach out to companies that previously supported our marching band. These companies are available to solicit because former band members who received ads from them have graduated.

The attached **Do Not Solicit List** is a list of companies that are not to be contacted because a current band member has secured ads from them from the last COB. We ask that you do not solicit businesses that appear under another band member's name.

After you receive an ad from an advertiser, please complete the attached **“Thank You for Your Support” Form** to provide them with a receipt. All ads, forms and payments must be submitted by **October 4th** in order to allow sufficient time to produce the program book. Advertisers should submit ads directly to cobprogrambook@gmail.com. Electronic submission is highly encouraged for all ads and **Well-Wisher Forms**, as ad quality is compromised when printed or scanned. Payment can be made via PayPal (wmbatreasurer@gmail.com), Venmo (WT Band @wtmba2024) or check (WTMBA). Forms, ads and payments may also be dropped off or mailed to the following address:

COB Ad Book 2024
Attn: Tina Carden
899 Fairfield Drive
Warminster, PA 18974

Please sign and return the bottom portion of this form letter to the Band Room Mailbox by Saturday, August 24, 2024.

If you have any questions regarding COB or the sale of ads, please contact a COB Committee member.

Sincerely,

COB Committee
William Tennent Music Boosters Association
Email: cobchair@gmail.com

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I have read the WTMBA COB requirements for a Marching Band member to receive a share of the COB allotment.

Band Member's Name(s): _____

Parent/Guardian Name: _____

Parent/Guardian Signature: _____

Date: _____



William Tennent Music Boosters Association
333 Centennial Road, Warminster, PA 18974

Dear Supporter,

August 2024

The William Tennent High School Music Boosters Association is pleased to announce the **28th Annual Celebration of Bands (COB) to be held on Saturday evening, November 4, 2024**. Each year marching bands from the surrounding area visit William Tennent to perform to the delight of our stadium filled with spectators. Each band is rated by a panel of judges and receives an award based on their performance.

On behalf of these fine, young musicians, we are asking for your support by purchasing an ad in our COB program book. All proceeds will benefit the Marching Band which relies on donations and support from its alumni, friends, and community to continue to be able to provide incredible experiences for its members and entertaining performances for its audiences. The field show this group performs takes many levels of financial support for staffing, design, field props, costuming, instruments, equipment, transportation, and operational expenses.

The William Tennent Marching Band has received national recognition for award winning performances at such prestigious events as the Fiesta Bowl in Phoenix AZ, the Gator Bowl in Jacksonville FL, and the Macy's Holiday Parade in Orlando FL. In addition to performing for our Philadelphia Phillies and 76ers, the band received invitations and performed national anthems for professional baseball games in Toronto, Montreal, and Cleveland. The band members are also proud of the musical service they provide to our communities, performing in annual parades and ceremonies in Upper Southampton, Ivyland, and Warminster; as well as dozens of performances for Centennial Schools.

Please consider showing your support by completing the attached form to place an ad in our COB program book. All advertisements must be received by **October 4th** and can be sent directly to cobprogrambook@gmail.com. You may also mail in your ads if you prefer, but email submission is highly encouraged, as ad quality can be compromised when printed or scanned. Please return the completed form along with your payment to:

COB Ad Book 2024
Attn: Tina Carden
899 Fairfield Drive
Warminster, PA 18974

If you have any questions or need additional information, contact Tina Carden at cobprogrambook@gmail.com. We gratefully appreciate your support!

Sincerely,

COB Committee
William Tennent Music Boosters Association
Email: cobchair@gmail.com

William Tennent Music Boosters Association

28th Annual Celebration of Bands

Yes, I would like to support the William Tennent Marching Band! Please reserve the following ad space in the 2024 program book:

| | |
|--|-------|
| _____ Outside Back Cover (7½ x 10") | \$500 |
| _____ Inside Front or Back Cover (7 ½ x 10") | \$300 |
| _____ Full Page (7 ½ x 10") | \$150 |
| _____ Half Page (7 ½ x 4 ½") | \$75 |
| _____ Quarter Page (3 ¼ x 4 ½") | \$40 |
| _____ Business Card (3 ½ x 1 ¾") | \$25 |

Please supply your print quality ad by emailing a JPEG version to cobprogrambook@gmail.com. **Pictures or logos should be provided in original quality for reliable reproduction – no faxes or copies please!**

All advertisements must be received by October 4th

Company Name _____

Contact Person _____

Address _____

Phone _____

E- mail _____

For **mail submission**, please return the completed form along with your paperclipped advertisement to:

COB Ad Book 2024
Attn: Tina Carden
899 Fairfield Drive
Warminster, PA 18974

Amount \$ _____ payable via (please check one):

_____ PayPal to **wtmbatreasurer@gmail.com**

_____ Venmo to **WT Band @wtmba2024 #2112**

_____ Check (payable to **WTMBA**)

****Please include your ad/company/name and band member name on payment**

Marching Band Member Name: _____

****WTMBA reserves the right to approve the final copy of all advertisements****



William Tennent Music Boosters Association 28th Annual Celebration of Bands

THANK YOU FOR YOUR SUPPORT!

A heartfelt ***Thank You*** is extended from the Celebration of Bands Committee for your generous donation in support of the 2024-2025 William Tennent Marching Band. Recognition of your contribution will appear in the official program book for the 28th Annual Celebration of Bands show. Your financial support of the fine members of the William Tennent Marching Band plays a very important part in the success of our program. We invite you and your family to join us for the

28th Annual Celebration of Bands
Alumni Stadium
William Tennent High School
333 Centennial Road
Warminster, PA
Saturday, November 2, 2024
5:00 PM

THANK YOU!

COB Committee
William Tennent Music Boosters Association
Email: cobchair@gmail.com

Date _____ Amount Received \$ _____

Received by _____



William Tennent Music Boosters Association 28th Annual Celebration of Bands

Well-Wisher Ads

A great way for family and friends to show their support!

\$3.00 per line – Maximum of 40 characters

Please **print** your ad below (one ad per line)

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____

of Well-Wisher Lines _____ x \$3.00 = \$_____ Amt payable via (please check one):

_____ Check (payable to **WTMBA**)

_____ PayPal to **wtmbatreasurer@gmail.com**

_____ Venmo to **WT Band @wtmba2024 #2112**

****Please include your name and band member name on payment**

Marching Band Member Name: _____

****WTMBA reserves the right to approve the final copy of all advertisements****

2024 WTMBA COB Program Book Cover Contest

WTMBA is sponsoring the 2024 COB Program Book Cover Contest, open to all current Marching Band students. Your submission should capture this season's show theme. Entries will be judged by the Band Director and the COB Committee based on theme and originality.

REQUIREMENTS:

- Hand or computer drawn, ***ORIGINAL ARTWORK ONLY***
- Full color
- Full page size of 7 1/2" x 10"
- 1" margin around all sides of a piece of standard copy paper
- May be scanned and submitted electronically as a JPEG and emailed to cobchair@gmail.com
- Must also be submitted as a paper/hard copy to Mr. Seifert in an 8 1/2" x 11" envelope with your name in pencil on the back of your cover art
- DO NOT FOLD!
- Images should be rich colors, as they are lighter when printed
- ***All entries must be submitted by Friday, October 4th***

Questions, please contact the COB Committee at
cobchair@gmail.com

Bought Ad in 2022 List

| Business Name | Ad Size |
|--|----------------|
| Sparx Auto Inc. | Inside Front |
| Barbara Loftus, Tax Collector | Half |
| RePlay Toys | Half |
| Rococo Store for Men | Full |
| Ivyland Borough | Full |
| Hatboro Federal Savings | Quarter |
| Goebel Insurance Company | Full |
| Belaggio Jewelers | Half |
| Family Pet Clinic | Quarter |
| St. Andrew's United Methodist Church | Full |
| MLS Automotive | Half |
| Fur Street Pet Salon | Quarter |
| Zips Cleaners | Full |
| Pick Up USA | Full |
| Warminster Township | Full |
| Friends of Todd Polinchock | Outside Back |
| Stan Prajzner Inc | Bus Card |
| Citizens for a Better Warminster-McKee | Full |
| Re/Max Centre David Woeger | Half |
| Line-X/Precision Collision | Full |
| Jane Schrader Lynch | Quarter |
| Warminster Republican Committe | Half |
| MEH Enterprises | Quarter |
| Patti's Pampered Nails/Color Street | Quarter |
| Second Stories | BusCard |
| Angela's II | Quarter |
| JN Automotive | Quarter |
| Mr. Wish | Half |

Bought Ad in 2022 List

| Business Name | Ad Size |
|-----------------------------|----------------|
| YumYum Donuts | Bus Card |
| Zips Dry Cleaners | Quarter |
| Mark McKee | Quarter |
| DJ Roper | Half |
| Caring Hospice | Quarter |
| Warminster Express | Full |
| Infinity Jewelers | Full |
| First Hand Tattoo | Full |
| XXVIII Reasons | Full |
| Budget Blinds of Lansdale | Half |
| Re/Max Signature Hugh Henry | Half |

Do Not Solicit List

| First Name | Last Name | Business Name | Ad Size |
|-------------------|------------------|---------------------------------|----------------|
| Sam | Carden | Rosemore Cleaners & Tailors | Quarter |
| Sam | Carden | Warminster Grocery Outlet | BusCard |
| Alexa | DiPaolo | Ivyland Fire Company | Quarter |
| Alexa | DiPaolo | Harris and Harris | Half |
| Alexa | DiPaolo | Carroll Engineering Corporation | Half |
| Kalena | Feusner | Pets Supplies Plus | Full |
| Kalena | Feusner | American Chimney | Full |
| Kalena | Feusner | New York Camera & Video | Full |
| Kalena | Feusner | Churchville Auto Body | Half |
| Kalena | Feusner | Steam Bar | Full |
| Kalena | Feusner | Super Softy | Half |
| Kalena | Feusner | Flip City Shakes | Half |
| Kalena | Feusner | Serenity | Half |
| Kalena | Feusner | Men's Trendz Barber Shop | BusCard |
| Trevor | Gregory | Malarskey Woodwinds | Quarter |
| Trevor | Gregory | Southampton Motor Cars | Quarter |
| Trevor | Gregory | Arby's | Full |
| Trevor | Gregory | Christ's Home | Half |
| Trevor | Gregory | A Thousand Stitches | Business |
| Trevor | Gregory | Professional Duplicating Inc. | Full |
| Trevor | Gregory | Cheese Dwags | Half |
| Trevor | Gregory | The Iron Oven | Full |
| Trevor | Gregory | Nickels Music Store | Full |
| Trevor | Gregory | Santucci's | Half |
| Trevor | Gregory | A & A Paper | Half |
| Trevor | Gregory | Oskar Huber | Inside Back |

Do Not Solicit List

| First Name | Last Name | Business Name | Ad Size |
|-------------------|------------------|---------------------------------|----------------|
| Trevor | Gregory | Frank Farry State Rep | Full |
| Trevor | Gregory | Don Giovanni's | Full |
| Trevor | Gregory | Furst Steps | Quarter |
| Trevor | Gregory | Leonardo's Italian Bakery | Full |
| Trevor | Gregory | Glenn's Auto Care | Half |
| Trevor | Gregory | Pike Lanes | Quarter |
| Trevor | Gregory | D&S | Full |
| Trevor | Gregory | A Door Pro | Bus Card |
| Dakota | Landis | Patti Crossan | Half |
| Paige | Mattis | Brian Munroe | Full |
| Paige | Mattis | East West Karate | Half |
| Cole | Rooney | Markham Orthodontics | Half |
| Cole | Rooney | Warminster Grocery Outlet | Bus Card |
| MacKenzie | Shiffer | Thompson Organization | Full |
| Amelia | Taylor | RobinHood Restaurant | Bus Card |
| Amelia | Taylor | Tonys Place Bar & Grill | Quarter |
| Amelia | Taylor | Millman Electric | Half |
| Amelia | Taylor | Maplewood Swim Club | Half |
| Amelia | Taylor | Glam Nails | Bus Card |
| Amelia | Taylor | Centennial Education Foundation | Full |
| Jeriv | Valois | CDR Inc. | Full |
| Jeriv | Valois | Tinari Container Service | Full |
| Jeriv | Valois | Farmasi | Bus Card |
| Jeriv | Valois | The Fredericks Company | Quarter |